

2013 GWDF Strategic Plan
September 13, 2013
Prepared by Nebraska Public Power

1. Goal Statement: Expressway Related Projects – zoning and design standards

Estimated Completion Date: June, 2015

Strategies (How do we get it done)

Identify zoning and design standards

See what other communities are doing (this group researchPar)

Educate people of what has already been done

Newspaper, media, social media, website

Social media – youth involvement

Appearance – Expressway Chestnut

Nice look driving down the street, clean, welcoming

Participation/involvement in the various committees, boards, planning

Planning commission – share ideas of what this group would like to do- vision – what can we do to help

Business incentives- TIF, utilities, relationship/maintaining, contacts, options on land for future projects

Identify landowners

Enhance signage – combining membership with retail businesses to meet with Dept of Roads – design

Development of lots - cities property, Hoffman, airpark, Christensen, Sid Dillon Infrastructure

Action Plan (Who does what? When?)

Timeline: Begin May, 2014 Complete by June, 2015

Dollars Needed & Possible Sources: \$5,000 from city of Wahoo

Responsible Person (s): Kevin Stuhr and Rob Brigham

Potential Sources of Assistance: schools, other communities, media, papers Wahoo Newspaper, JEO Consulting Group, City of Wahoo

2. Goal Statement: Community Development-support development/sales Tax

Estimated Completion Date: January 2016

Strategies (How do we get it done?)

Support sales tax on the ballot (1-3 year goal)

Communicate the benefits of a sales tax – city council, community – importance)

Determine how the sales tax should be spent – what projects - prioritize

Action Plan (Who does what? When?)

Timeline: Begin January 2015 to January 2016

Dollars Needed & Possible Sources: \$500, Parks & Rec Department

Responsible Person (s): Lisa Brichacek, Jovan Lausterer

Potential Sources of Assistance: city

3. Goal Statement: Develop an infrastructure Plan for New Development

Estimated Completion Date: August 2015

Strategies (How do we get it done?)

Utilities – Chestnut north area

Feasibility completed

Create the need – incentives for the area, TIF?

Assisting with land right issues

Vision and communicate with the public

Action Plan (Who does what? When?)

Timeline: Begin October 2014, an ongoing process

Dollars Needed & Possible Sources: Costs will vary by project, Utilities Dept. funding

Responsible Person (s): Doug Watts, Jim Gibney , Al Grandgenett—and development organization

Potential Sources of Assistance: City, JEO Consulting Group

4. Goal Statement: Expansion and recruitment of businesses to the Wahoo area.

Estimated Completion Date: Ongoing project

Strategies (How do we get it done?)

Wahoo Area – Doug Watts and Jennifer Woita

Target study – available

Existing businesses – spin off of other businesses

Mailing/Video – market our community

Retail needs = identify retail gaps - use Wahoo survey results

Promote and recruit new retail businesses

BRE surveys

Succession planning – who may be retiring?

Action Plan (Who does what? When?)

Timeline: Ongoing

Dollars Needed & Possible Sources: \$3,000 from ED budget

Responsible Person (s): Doug Watts and Jennifer Woita

Potential Sources of Assistance: Chamber, utility dept, newspaper

5. Goal Statement: Develop a Business Retention and Expansion Plan

Estimated Completion Date: September 2014

Strategies (How do we get it done?)

Setting up meetings with manufacturing and retail businesses

Recertification process (1-3 years)

Action Plan (Who does what? When?)

Timeline: January 2014 to September 2014

Dollars Needed & Possible Sources: NA

Responsible Person (s): Doug Watts and GWDF board

Potential Sources of Assistance: Utility Dept. City Hall, membership

6. Goal Statement: Develop and promote Economic Development Incentives (TIF, utilities)

Estimated Completion Date: Ongoing

Strategies (How do we get it done?)

TIF – continue marketing TIF areas within the community

Collective effort to offer incentives to update storefronts

Public improvements to development areas

Grant money – Downtown Revitalization Grant?

CBDG funding

Downtown Improvement – research this topic

Owning utilities – continue promoting this

Action Plan (Who does what? When?)

Timeline: Ongoing

Dollars Needed & Possible Sources: NA

Responsible Person (s): Loren Lindahl , Ryan Ideus

7. Goal Statement: Access the needs for local housing

Estimated Completion Date: January 2015

Strategies (How do we get it done?)

Research the needs (utility survey?)

What types of housing are needed?

Quality of current housing?

Property maintenance code needed?

Action Plan (Who does what? When?)

Timeline: September 2013 to January 2015

Dollars Needed & Possible Sources: \$1,000 budgeted

Responsible Person (s): Doug Watts and his office